

2011 MTC Phone Directory Ad Sizes and Prices:



ONE COLUMN BLACK & WHITE AD		ONE COLUMN FULL COLOR AD
1" High Ad	\$20/month (\$240 a year)	\$25/month (\$300 a year)
2" High Ad	\$30/month (\$360 a year)	\$35/month (\$420 a year) OUR BEST VALUE!
3" High Ad	\$40/month (\$480 a year)	\$50/month (\$600 a year)

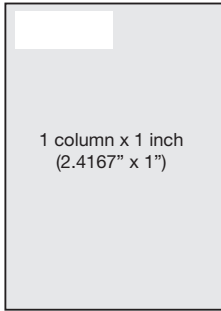
2011 Advertising Specials:

Ad & Coupon Combo #1: Just \$25/month (\$300 a year) SAVE \$25!

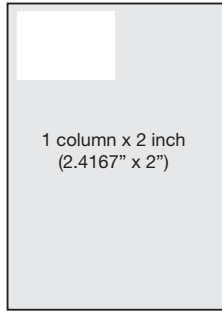
- Black and white 1 column x 1 inch ad (on a white background)
- A **BOLD** white page listing
- One 1 column x 2 inch coupon

Ad & Web Ad Combo #2: Just \$35/month (\$420 a year) SAVE \$85!

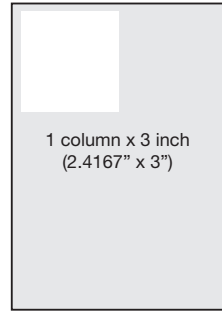
- Black and white 1 column x 1 inch ad (on a white background)
- A **BOLD** white page listing
- A web ad at www.MTC4Me.com which receives 8,500 local visitors a month



- Black & White (\$20/month or \$240/year)
- Color (\$25/month or \$300/year)



- Black & White (\$30/month or \$360/year)
- Color (\$35/month or \$420/year)



- Black & White (\$40/month or \$480/year)
- Color (\$50/month or \$600/year)

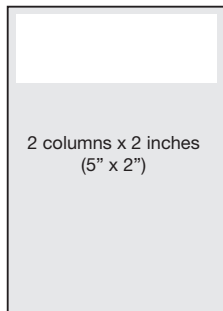
OUR BEST VALUE!

! Want your black and white ad printed on a **WHITE** background (instead of yellow) so it stands out? It's just \$25 MORE PER YEAR than our standard black and white ad. Ask your rep for details!

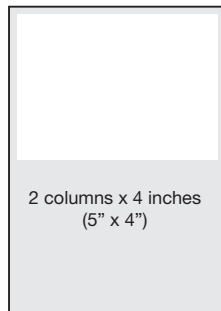
! All paid ads receive **ONE FREE BOLD** listing in the white pages, which includes your business name and phone number(s).

*1 column = 2.4167 inches
*2 columns = 5 inches

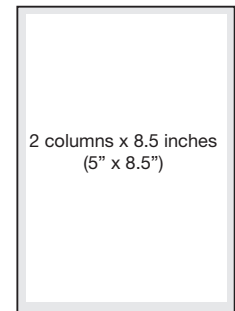
TWO COLUMN BLACK & WHITE AD	HALF PAGE COLOR AD	FULL PAGE COLOR AD
2" High Ad \$65/month (\$780 a year)	Half Page \$100/month (\$1,200 a year)	Inside Back Cover (full page) \$200/month (\$2,400 a year)
TWO COLUMN FULL COLOR AD		
2" High Ad \$80/month (\$960 a year)		



- Black & White (\$65/month or \$780/year)
- Color (\$80/month or \$960/year)



- Color Only (\$100/month or \$1,200/year)



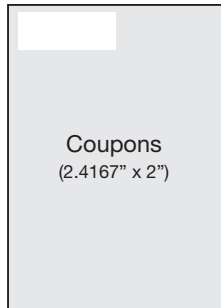
- Color Only (\$200/month or \$2,400/year)

Coupons & Web Ads:

ALL BUSINESSES WITH A YELLOW PAGE AD MAY:

- Include a 1 column by 2" high black and white coupon in our coupon section (up to 5 coupons) for just: **\$5/month per coupon (\$60 a year per coupon).**
- Include an ad on our **www.MTC4Me.com** web site, reaching approximately 8,500 visitors a month. Your web ad will link to your web site or to a special printable coupon page. Each ad is just **\$20/month (\$240 a year).** *We will accept no more than 5 web ads on a first come, first served basis.*

Coupons



- Black & White only
\$5/month or \$60/year
(per coupon up to 5)

Web Ad at www.MTC4Me.com

- Each web ad will link to your web site!
\$20/month or \$240/year



Local people visit the MTC web site over 8,500 times every month!

Yellow Page Listing Only (without a Yellow Page ad):

ALL BUSINESSES MAY CHOOSE TO PURCHASE A YELLOW PAGE LISTING(S) WITHOUT A YELLOW PAGE AD.

All paid regular or bold yellow page listings (without a yellow page ad) will receive a regular white page listing **FREE**.

- **Regular Yellow Page Listing:** **\$60 a year**
Includes name, address and phone number
- **Bold Yellow Page Listing:** **\$120 a year**
Includes five lines for name, address, phone, web address, business description, etc. Your business name and two other lines of your choice are bolded.

All Little River, Lyons and Sterling businesses receive one free regular white page listing, but must purchase yellow page listings and/or ads.



877.216.9951
www.MTC4Me.com